

SURVEY REPORT

Intra.NET Reloaded London 2018

Study profile

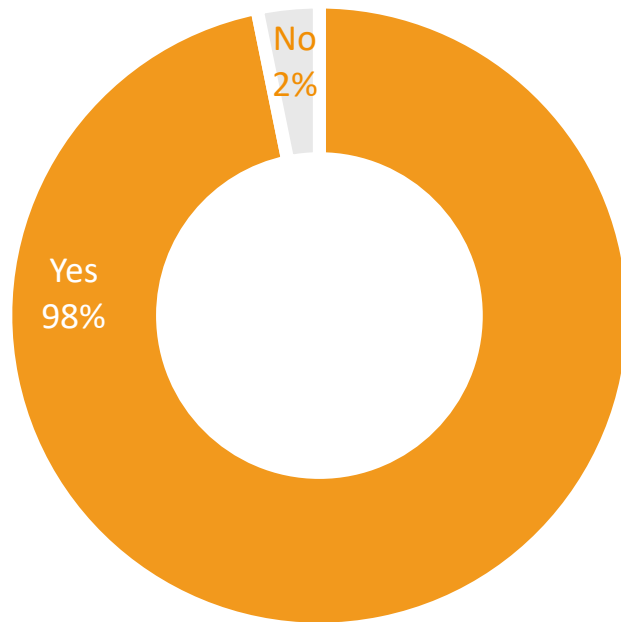
MAIN UNIT	Senior level executives and directors from global companies
APPROACH	Online survey
PARTICIPANT GENERATION	Email invitation
SAMPLE SIZE	250+
DATE OF ENQUIRY	June 2018

Content

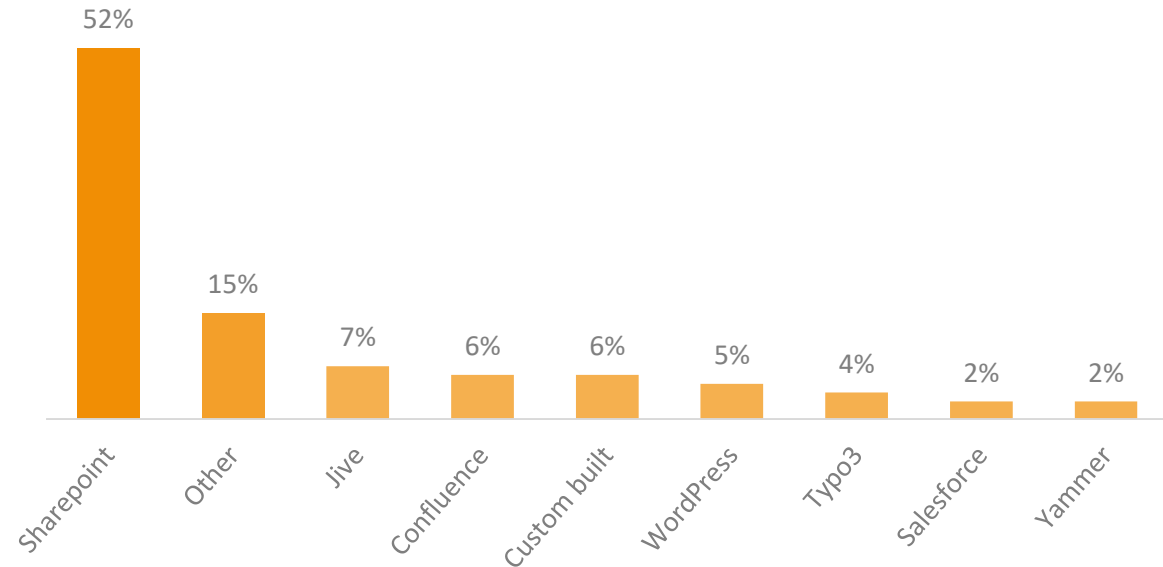
GENERAL INFORMATION	4
INTRANET STRATEGY	8
MONITORING	13
PROFILE OF SURVEY RESPONDENTS	18
EVENT UPDATES	21

GENERAL INFORMATION

Availability of an intranet

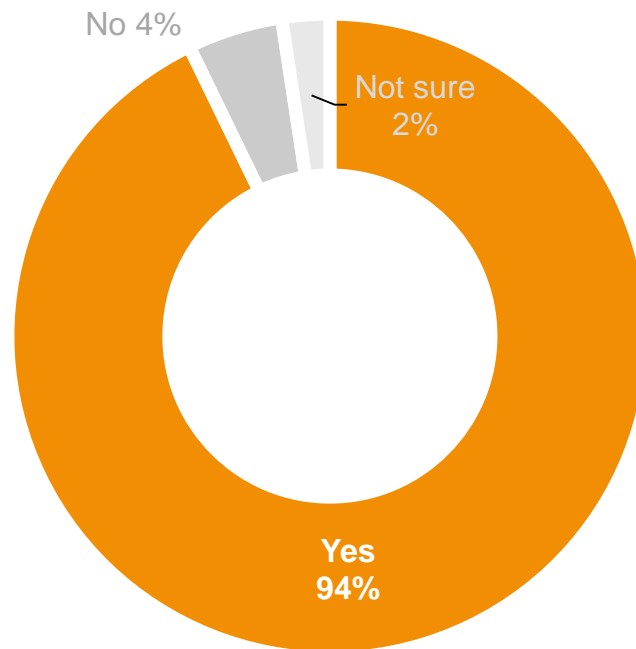


Platform software

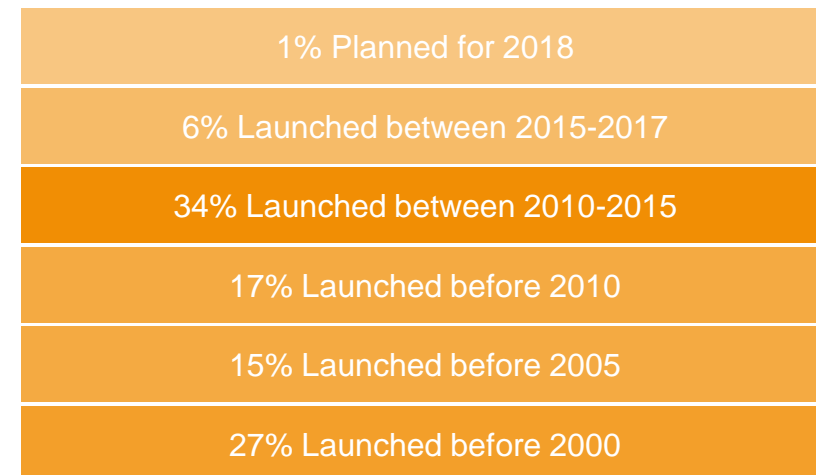


The vast majority of respondents have an intranet, with SharePoint being the most commonly used platform.

Company-wide intranet launch



Intranet launch



59% of companies have launched their intranet before 2010 and most companies have launched their intranet company-wide by now.

Intranet access

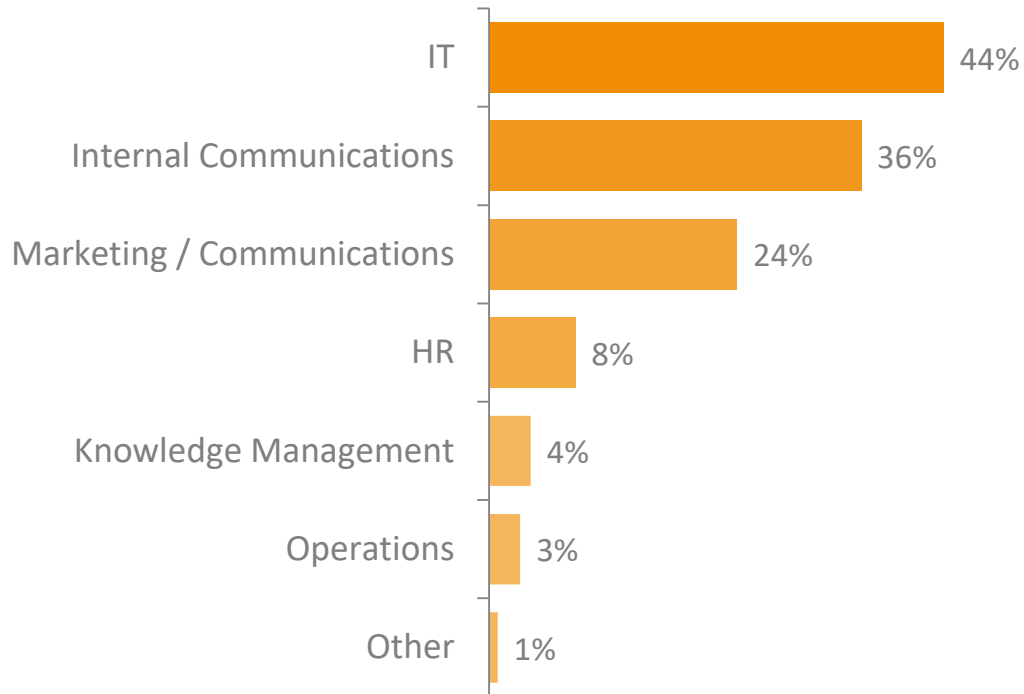
Everyone, including remote workers (factory, outlet, on the road)	62%
Office and home office only	20%
Office only (desk-based)	12%
Other solutions	6%

Percentage of people actively using the intranet

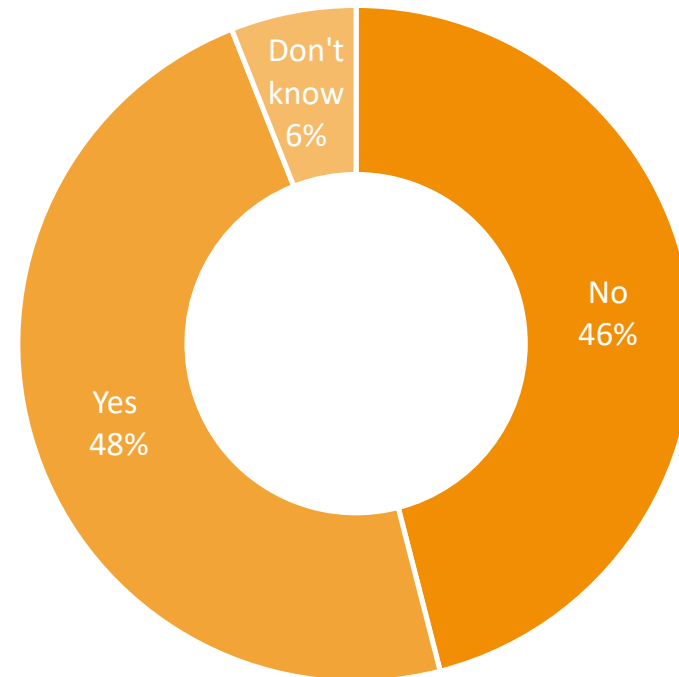
0-10% of all employees	5%
10-25% of all employees	9%
25-50% of all employees	13%
50-75% of all employees	20%
75-90% of all employees	21%
More than 90% of all employees	32%

INTRANET STRATEGY

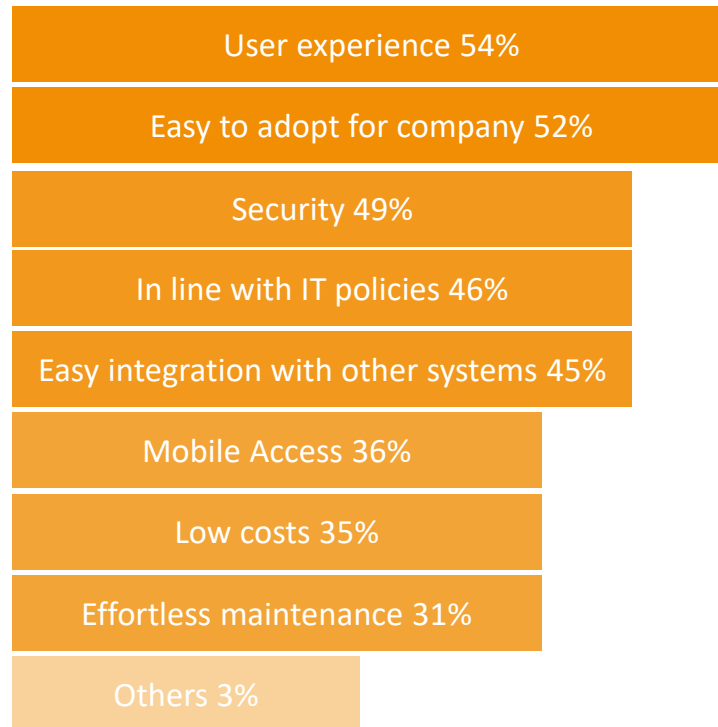
Departmental responsibility for intranet launch (Multiple choice)



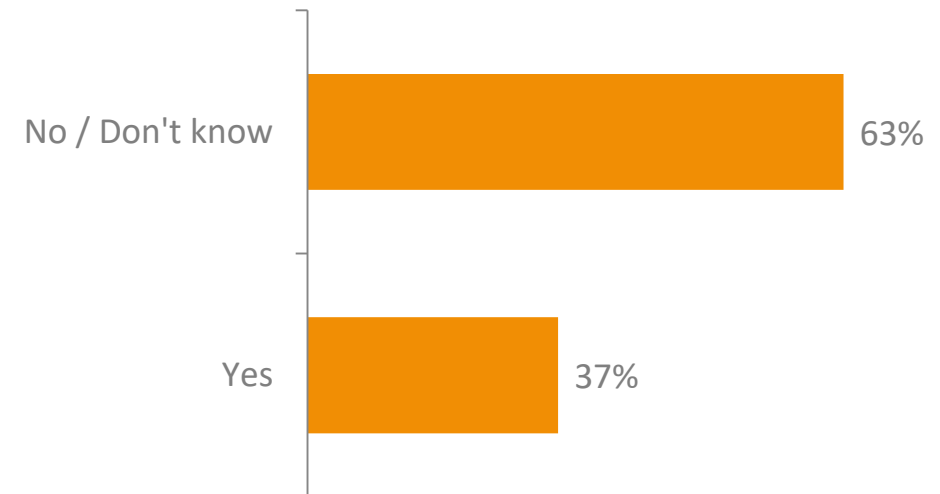
Dedicated marketing budget for intranet launch



Key influencing factors in selecting an intranet (Multiple selections)



Employee survey prior to launch

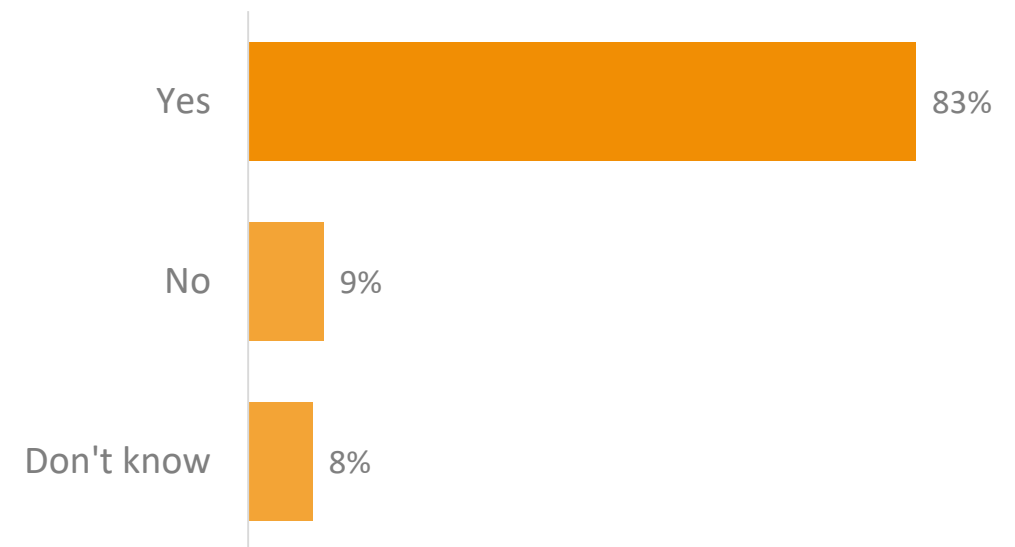


Only just over a third of all companies carried out an employee survey prior to the launch.

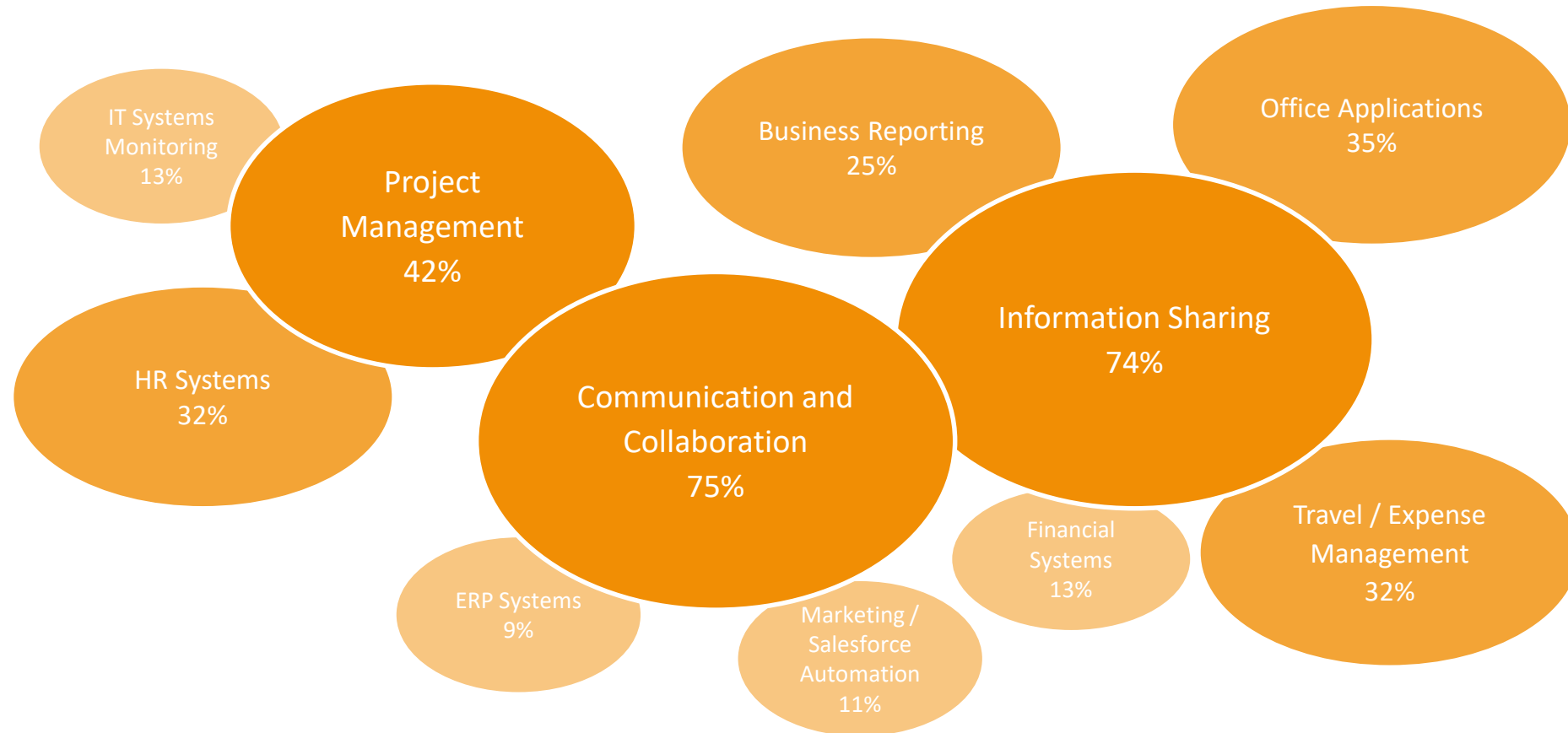
Main objectives of an intranet platform (Multiple selections)

Improved communications	78%
Sharing knowledge and best practices	69%
Employee engagement	64%
Increased efficiency	54%
Networking	45%
Cost savings	16%
Other	6%

Agreement of objectives at senior level

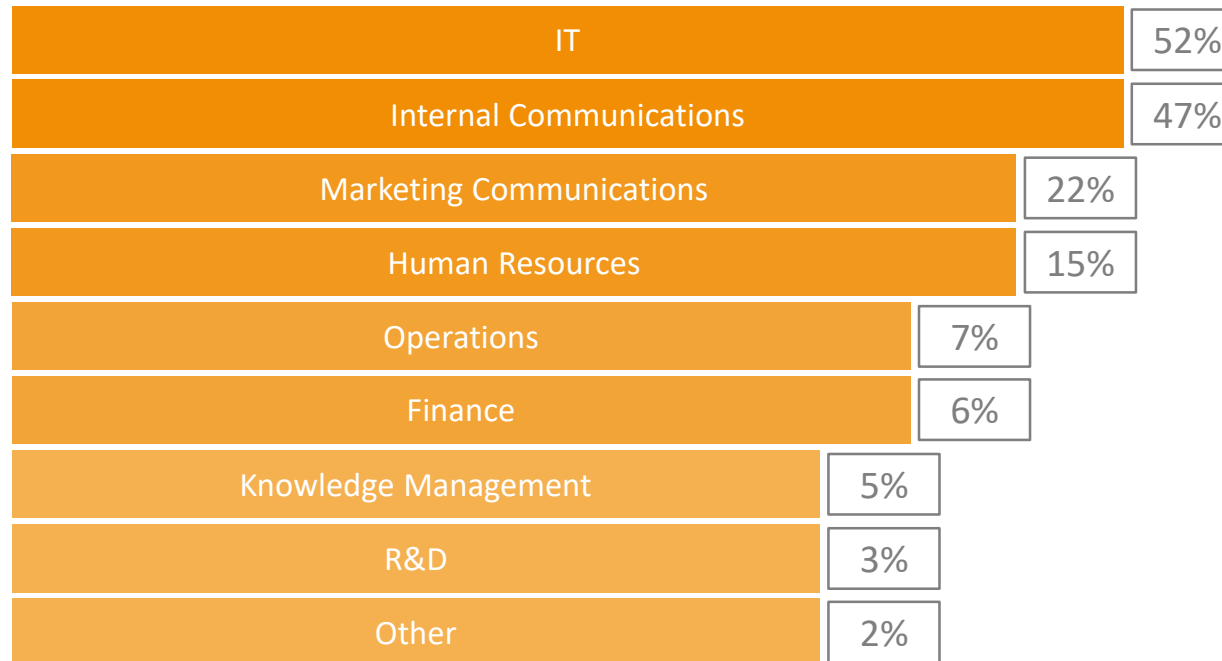


Main purpose of intranet platform (Multiple selections)

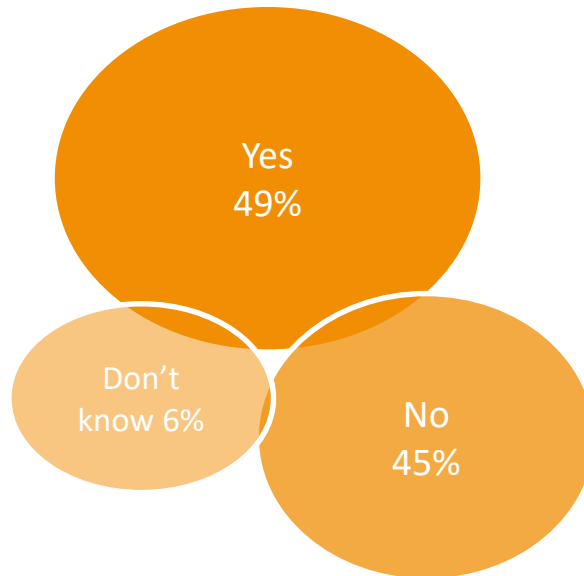


MONITORING

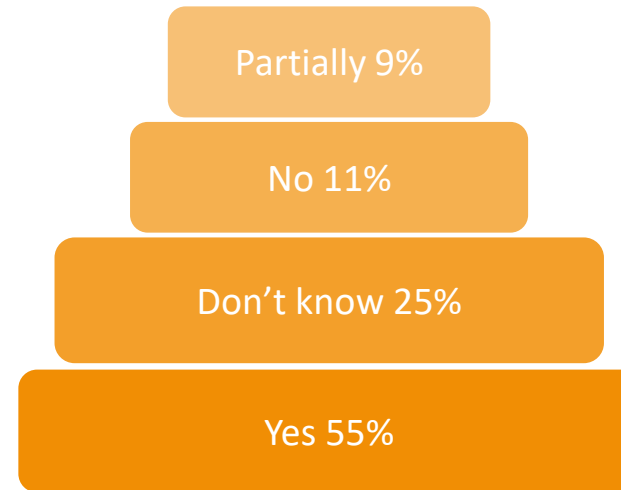
Departmental responsibility for ongoing governance (Multiple selections)



Ongoing marketing budget

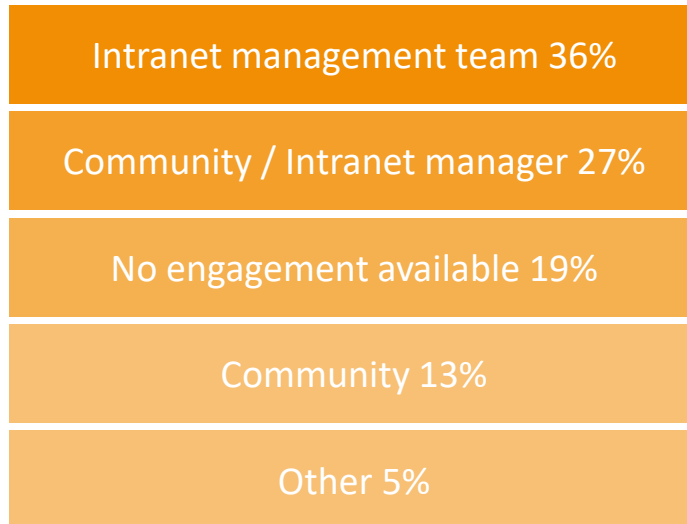


Achievement of initially set targets

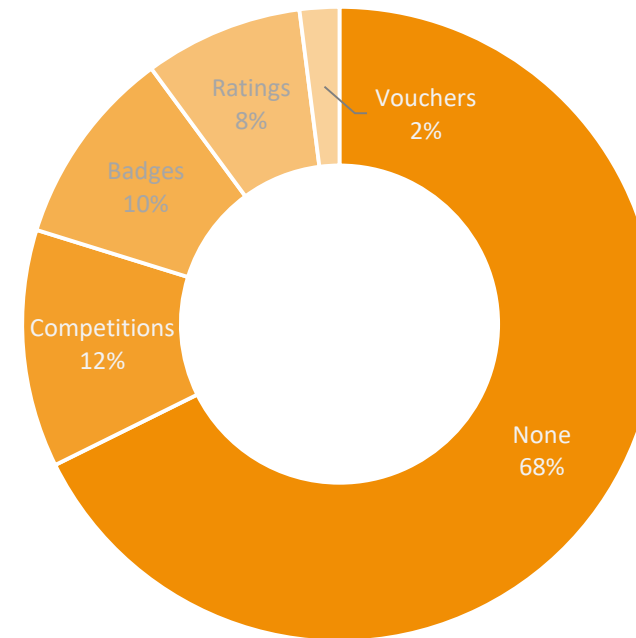


Nearly 50% of all participating companies have an ongoing marketing budget for intranet projects and over 50% have achieved their initially set targets.

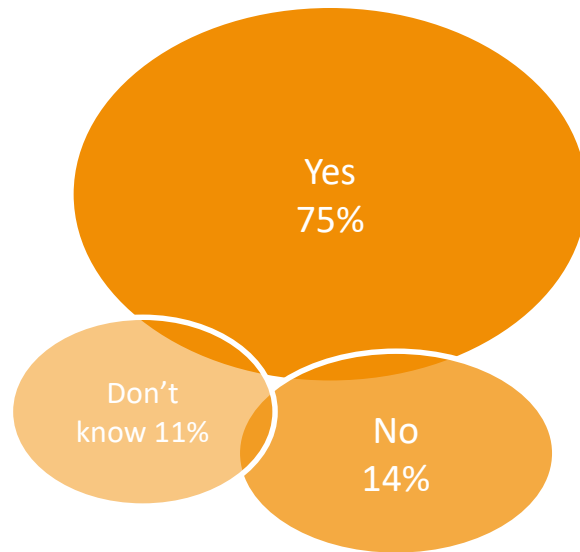
Encouragement of platform engagement



Rewards for people who engage with the intranet



Intranet Analytics



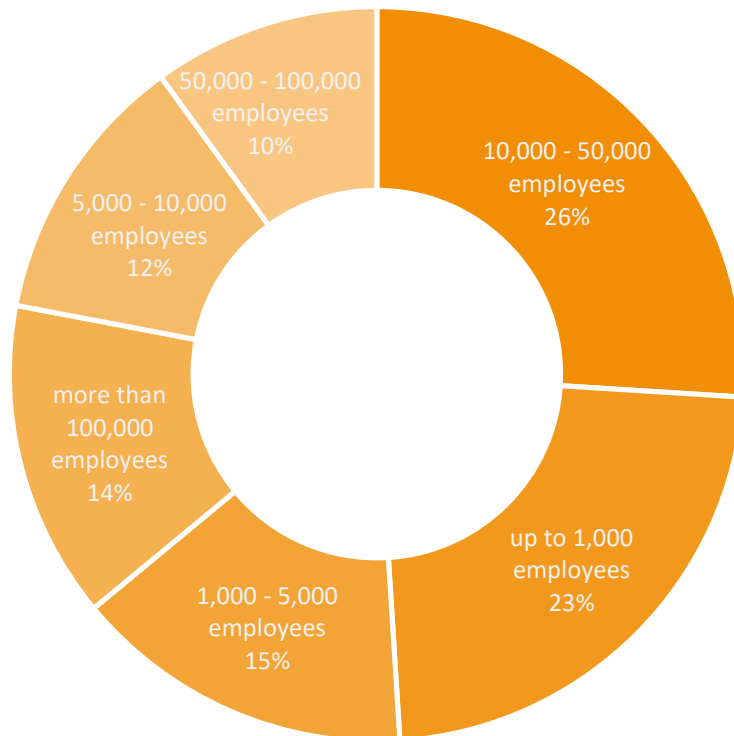
Frequency of reporting against objectives

Monthly	14%
Quarterly	22%
Annually	13%
Occasionally	21%
Never	7%
Don't know	23%

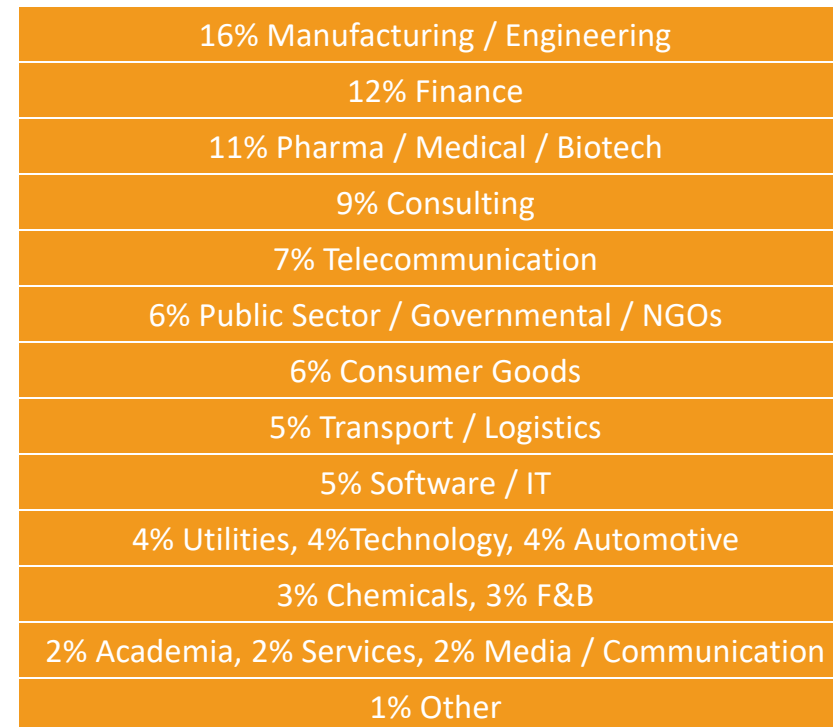
75% of participating companies use analytic tools to track their intranets and over a third report their results on a frequent basis.

PROFILE OF SURVEY RESPONDENTS

Organisational size



Industry



EVENT UPDATES

Intra.NET Reloaded London 2018 – the UK's most innovative and industry driven event on intranet, digital workplace and internal communications.

Intra.NET Reloaded is the world's leading knowledge exchange platform bringing together all stakeholders who play an active role in the internal communications and digital workplace scene. The event provides you with precise insights into new business prospects and technical, as well as change management strategies while offering you the chance to discuss specific roadmaps for your company.

Key Topics

- Gen Z – the first digital native generation entering the workforce – how to handle this?
- How to realize and boost business value for digital workplaces?
- How to create an ultra-simple and user-focused intranet?
- How to increase number of Intranet users and improve staff engagement?
- How to create a highly personalized news and discussion hub?
- How to personalize your intranet for all employee groups?
- Successfully implementing AI, AR and bots into your intranet – what are the risks and challenges?
- How to be local in a global context?
- Technologies and best practices for modernizing your intranet
- What are the key KPIs of an intranet and how to reach them?

Visit us online to find out more www.intranet-reloaded-london.com



SURVEY REPORT

Intra.NET Reloaded London 2018